



Ontario Amateur DanceSport Association, Inc.

**Re: Sponsorships for scholarships**

Dear Potential Sponsor,

On behalf of the Ontario Amateur DanceSport Association (OADA), we are pledging for sponsorships for scholarships from private enterprises or individuals for our upcoming major National Level Competition: The 2006 Canadian Closed Amateur DanceSport Championships.

First of all, let us introduce ourselves to you.

The Ontario Amateur DanceSport Association (OADA) is a non-profit Canadian organization dedicated to the promotion of competitive ballroom dancing and dancesport among Canadian amateur dancers of all age categories in Ontario and as well as the rest of Canada.

Our mission is to increase awareness of and participation in ballroom dancing and dancesport in Ontario, Canada, and worldwide. OADA is a member of the Canadian Amateur DanceSport Association (CADA) which is an affiliate of the International DanceSport Federation (IDSF).

Every year, OADA organizes two major events: The Ontario Open Amateur DanceSport Championships and the Ontario Closed Amateur DanceSport Championships. Also, it sanctions a number of competitions all year round. In addition, it sponsors the Canadian Closed Amateur DanceSport Championships, alternating years with the other provincial DanceSport Organizations.

The upcoming Canadian Closed Amateur DanceSport Championships is scheduled for April 14<sup>th</sup> and 15<sup>th</sup>, 2006 at the Double Tree International Plaza Hotel in Toronto, Ontario. The winners of the Competition would represent Canada at the World Championships.

We are pledging for your generous sponsorships for scholarships to be awarded to the winners of the various age categories, namely, the juvenile (under age 11), junior (age 12-15), youth (age 16-18) and adult (age over 16) divisions, who train very intensively and work very hard to achieve a high level of dancing that can enable them to represent Canada in international competitions. Your support would aspire and encourage the dancers to do even better.

Enclosed is a package of all the sponsorship details for your reference. Your generous support would be most appreciated.

For more details about the Competitions you can visit our website: <http://www.ontariodancesport.com> or call Margaret Law, Publicity Director at (416)576-6683 or Paulina Cheng, Membership Director at (416)755-7484.

Yours Sincerely,

John Trommelen  
OADA President



# Ontario Amateur DanceSport Association, Inc.

## 2006 CANADIAN CLOSED AMATEUR DANCESPORT CHAMPIONSHIPS

### Sponsor packages

Type of Sponsorship	Amount of Sponsorship	Entitlements
<b>Grand Sponsors</b>	<b>\$5,000</b>	<ul style="list-style-type: none"> <li>➤ 10 complimentary seats for any one of the two nights</li> <li>➤ Presentation of award to one of the evening events</li> <li>➤ Floor-side banners (approx. 48" x 28")</li> <li>➤ Full page advertisement in the program book</li> <li>➤ Acknowledgement in the program book &amp; OADA website</li> <li>➤ One free vendor booth</li> <li>➤ One night of accommodation at Double Tree Hotel</li> </ul>
<b>Diamond Sponsors</b>	<b>\$3,000</b>	<ul style="list-style-type: none"> <li>➤ 8 complimentary seats for any one of the two nights</li> <li>➤ Presentation of award to one of the evening events</li> <li>➤ Floor-side banners (approx. 48" x 28")</li> <li>➤ Full page advertisement in the program book</li> <li>➤ Acknowledgement in the program book &amp; OADA website</li> </ul>
<b>Gold Sponsors</b>	<b>\$1,000</b>	<ul style="list-style-type: none"> <li>➤ 4 complimentary seats for any one of the two nights</li> <li>➤ Presentation of award to one of the evening events</li> <li>➤ Floor-side banners (approx. 48" x 28") or Full page advertisement in the program book</li> <li>➤ Acknowledgement in the program book &amp; OADA website</li> </ul>
<b>Silver Sponsors</b>	<b>\$500</b>	<ul style="list-style-type: none"> <li>➤ 2 complimentary seats for any one of the two nights</li> <li>➤ 1/2 page advertisement in the program book</li> <li>➤ Acknowledgement in the program book &amp; OADA website</li> </ul>
<b>Trophy Sponsors</b>	<b>\$250</b>	<ul style="list-style-type: none"> <li>❖ Acknowledgement in the program book &amp; OADA website</li> <li>❖ Your name on the trophies</li> </ul>
<b>Advertising Sponsors</b>	Full colored page Full b&w page 1/2 b&w page 1/4 b&w page Business card b&w Competition flyer b&w	<ul style="list-style-type: none"> <li>○ \$250</li> <li>○ \$175</li> <li>○ \$ 90</li> <li>○ \$ 55</li> <li>○ \$ 30</li> <li>○ \$ 75</li> </ul>
<b>Floor side Advertising Banners</b>	<b>\$250</b> (approx. 48"x 28")	❖ From artwork provided by advertiser



## Ontario Amateur DanceSport Association, Inc.

### Sponsorship Form (Please confirm with a ✓)

Grand Sponsor ☐ \$5,000

Diamond Sponsor ☐ \$3,000

Gold Sponsor ☐ \$1,000

Silver Sponsor ☐ \$ 500

Trophy Sponsor ☐ \$ 250

Advertising Sponsor Full colored page ☐ \$ 250

Full b&w page ☐ \$ 175

½ b&w page ☐ \$ 90

¼ b&w page ☐ \$ 55

Business card b&w ☐ \$ 30

Competition flyer b&w ☐ \$ 75

Floor Side Advertising Banner ☐ \$ 250

### Payment Methods.

❖ *Cheque, money order : payable to OADA*

❖ *VISA Card Only (No Master Card)*

VISA Card # \_\_\_\_\_ Name of Card Holder \_\_\_\_\_

Expiration Date \_\_\_\_\_ Signature of Card Holder \_\_\_\_\_

### Contact Information

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Date: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

**Please return this form to:** Paulina Cheng or  
1060 Warden Ave.  
Scarborough, Ont. M1R 2P2  
Phone: 416-755-7484  
Fax: 416-913-5240  
email: [paulina\\_cheng@rogers.com](mailto:paulina_cheng@rogers.com)

Margaret Law  
288 Holmes Ave.  
Toronto, Ont. M2N 4N3  
416-576-6683  
416-222-6667  
[marg288@hotmail.com](mailto:marg288@hotmail.com)